

STRATEGIC PLAN



ARK REGIONAL SERVICES

Laramie, Wyoming

Developed June 2022

Ark Regional Services Laramie, WY

Vision

A world that is equitable, respectful, and values the diverse perspectives of all people.

Mission Statement

Supporting people with intellectual and developmental disabilities to actively engage in their life through new opportunities, healthy relationships, and lifelong learning.

Core Values

Relationships – We believe in the power of healthy relationships that are built on trust, respect, and empathy between all people.

Integrity – We believe in honesty, fairness, and a commitment to our vision, mission, values, and applicable rules and regulations.

Communication – We believe in accurate, timely, and open communication and strive for all people to feel comfortable providing input and expressing themselves.

Diversity – We embrace individual differences and believe we are a stronger organization by practicing openness, respect, dignity, and acceptance.

Innovation – We embrace growth, creativity, and excellence as we continue to evaluate and improve so that we may provide the highest quality services possible.

Choice – We believe all people should be informed, experience new opportunities, and have input in the decisions that impact their lives.

Safety – We believe in environments that promote emotional and physical wellbeing, and positive mental health for all people.

**Ark Regional Services
Laramie, WY**

Focus Area	Goal
Individualized Services	We will facilitate a variety of opportunities that meet the needs of our current and future clients in a responsible, efficient, and innovative manner.
Excellence in Services	Our individualized services, which promote opportunities for growth, building healthy relationships, and lifelong learning, will be delivered by well-trained, conscientious staff.
Organizational Resources	Our clients and direct support personnel will be assisted by skilled administrative staff, talented supervisors, and a variety of resources.
Financial Stability	Our financial position will be strengthened through our fees for services, fundraising efforts, efficiencies, and additional income streams.
Community Engagement	Our leadership, staff, and community will commit to, participate in, and support our vision and mission with their time, talent, and resources.

Goal 1: We will facilitate a variety of opportunities that meet the needs of our current and future clients in a responsible, efficient, and innovative manner.

OBJECTIVES

1.1– The people we support will have the opportunity to participate in meaningful activities. (see Appendix A)

1.2- The people we support will have choice and input in how they receive services.

1.3– Ark’s Arts and Education Program will provide high quality educational and artistic opportunities for the people we support.

1.4– Supports provided through Ark’s Equestrian Center will be effective and efficient in meeting people’s needs.

1.5– Facilities owned and operated by Ark will meet the wants and needs of individuals currently receiving services.

1.6– The people we support will have the opportunity to find and maintain employment.

1.7– The people we support will be assisted in maintaining mental, physical, emotional, and spiritual health.

1.8– Ark will be able to meet the needs of future clients.

Goal 2: Our individualized services, which promote opportunities for growth, building healthy relationships, and lifelong learning, will be delivered by well-trained, conscientious staff.

OBJECTIVES

2.1 – Direct Support Professionals will respect client choice while supporting people in meeting their needs.

2.2 – Direct Support Professionals will be well-trained in order to provide high quality services.

2.3 – Direct Support Professionals will have longevity within the organization.

Goal 3: Our clients and direct support personnel will be assisted by skilled administrative staff, talented supervisors, and a variety of resources.

OBJECTIVES

3.1 – Our processes and procedures will be effective and efficient in support of client services.

3.2 – Supervisors will be well-trained and effective in support of their staff.

3.3 – Ark will invest in and implement the use of technology to improve client services.

3.4 – Ark will effectively provide transportation that meets the needs of individuals receiving services.

Goal 4: Our financial position will be strengthened through our fees for service, fundraising efforts, efficiencies, and additional income streams.

OBJECTIVES

4.1 – Ark will be compensated for all services it provides.

4.2 – Ark will increase fundraising efforts and revenue from non-waiver sources.

4.3 - Ark's financial processes and procedures will be efficient while remaining ethical, legal, and effective.

Goal 5: Our leadership, staff, and community will commit to, participate in, and support our vision and mission with their time, talent, and resources.

OBJECTIVES

5.1 – Ark will advocate on behalf of people with intellectual and developmental disabilities in order to educate our community.

5.2 – Ark will organize and/or participate in activities which engage the public with our mission.

5.3 – Ark will increase the use of social media and outreach to further our mission.

5.4 – Ark will cultivate a Board of Directors which actively supports the organization and is free from conflict.

Appendix A - Strategic Plan 2022 – Ark Regional Services

Goal 1 - We will facilitate a variety of opportunities that meet the needs of our current and future clients in a responsible, efficient, and innovative manner.
Objective 1.1 - The people we support will have the opportunity to participate in meaningful activities.
Activity
1.1.a – Social Engagement spending time with friends and family, eating out, going to movies, going on dates, attending church, etc.
1.1.b. – Unstructured Leisure Time watching TV, spending time in bedroom, individualized activities, listening to music, etc.
1.1.c. – Structured Leisure Time vacations, daily trips, going to events with others, recreation center, cultural activities, etc.
1.1.d. – Structured Educational Opportunities Cooper Center, CPD, Arena, internships, volunteering, community education classes, etc.
1.1.e. - Meeting Personal Responsibilities cleaning, laundry, money management, grocery shopping, medications, etc.
1.1.f. – Civic Engagement voting, community forums, DD waiver information and funding, governmental information, etc.